



# Discover the taste of Irish Mist Honey

**IRISH MIST**®

**HONEY**

LIQUEUR

*ridiculously sociable*

## **OUR STORY. WHERE IT ALL BEGAN.**

The idea for Irish Mist Honey is based on an early Irish recipe for 'heather wine' from thousands of years ago. Known to the chieftains and nobles of Ireland's ancient clans, it was lost when the last Irish Earls left the country in the late 17th century. A manuscript of that missing recipe was located many years later and, in 1947, led to the creation of Irish Mist Honey liqueur in its present form. Today its exact ingredients remain a secret known only by the blenders in Clonmel, County Tipperary, where Irish Mist Honey is now made.

**THE ORIGINAL HONEY LIQUEUR**



## DISCOVER THE TASTE

**Irish Mist is a blend of Irish whiskey, honey and natural aromatic spices. With its foundation of triple-distilled Irish Whiskey, aged in oak casks, it's not surprising that Irish Mist has a sophisticated taste profile.**

### **Aroma:**

Old Irish whiskey with honey and complex spice notes. Some fruity nuances and just a trace of vanilla.

### **Palate:**

Warming whiskey with honey, beautifully counterbalanced by darker spicy notes and a touch of bitter dark chocolate.

### **Finish:**

That perfect balance of smooth Irish whiskey, sweetness and spicy flavours, that lingers satisfyingly on the palate.

## OUR HIGHLIGHTS

- The original honeyed whiskey liqueur – decades ahead of the growing trend for flavoured whiskey liqueurs
- The first liqueur to be produced in Ireland, in 1947
- While the bottle has changed many times over the years – the recipe remains unchanged
- Authentically Irish – the only spirit on shelf with “Irish” in its name

## WE'VE GOT A REPUTATION FOR MIXING WITH ALL TYPES

Irish Mist Honey is one of the most versatile of all liqueurs. Enjoy it as a long drink with cola and lime, straight over ice, or on it's own. It also makes a memorably special Irish coffee.



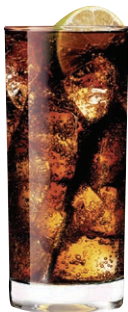
### **Irish Mist Honey on the rocks**

over ice in a short whiskey tumbler



### **Irish Mist Honey and soda**

with ice in a tall highball glass



### **Irish Mist Honey with cola and lime**

pour Irish Mist over ice in a tall highball glass, top up with cola and squeeze in a wedge of lime.



### **Irish Coffee**

with hot black coffee and cream on top

