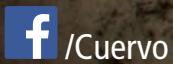




Jose Cuervo® **TRADICIONAL**®

SILVER AND
REPOSADO



www.josecuervo.com

PLEASE ENJOY RESPONSIBLY

Jose Cuervo® Tequila are trademarks owned by Tequila Cuervo La Rojena, S.A. de C.V. ©2014. Imported by Proximo Spirits, Jersey City, NJ.

Jose Cuervo

TRADICIONAL

Jose Cuervo Tradicional – The best-selling premium tequila in Mexico, has seen substantial growth since its launch in Canada.

This 100% blue agave product is available in 2 distinct variants: Jose Cuervo Tradicional Silver and Jose Cuervo Tradicional Reposado.



Jose Cuervo Tradicional: Canadian Sales



Jose Cuervo Tradicional Silver

This exceptional, handcrafted, 100% blue agave tequila is the result of using the same small-batch production method originated by Jose Cuervo when he first began producing tequila.

Our crystal clear silver tequila highlights the blue agave's herbaceous and subtly fruity aromas. A balanced sweetness with firm fruit overtones leads to a sweet and refreshing finish on the palate.

EL DIABLO

- 1.5oz Jose Cuervo Tradicional Silver Tequila
- 0.25oz Black raspberry liquor
- 1oz Pomegranate juice
- 0.5oz Simple Syrup
- 0.5oz Lime Juice
- 5 Blackberries
- 1.5oz Ginger Beer

Combine the first 6 ingredients in shaker. Shake well and strain into an ice-filled glass. Top with ginger beer. Garnish with fresh blackberries.

Jose Cuervo Tradicional Reposado

Jose Cuervo Tradicional is the first tequila reposado ever made by the Jose Cuervo family. This bottle celebrates another anniversary of a family tradition that started more than 200 years ago.

Under the direct supervision of our master distiller, estate grown agave plants are slow-cooked in clay adobe ovens and then double-distilled in small, artisanal stills.

After resting in white oak casks, this legendary 100% blue agave tequila delivers a smooth, well-structured palate of fine spices and distinct oak notes unlike any other, with a light straw hue and a rich, herbaceous flavour.

Drink chilled straight from the freezer or in a traditional margarita and learn what more than 200 years of craftsmanship can do and why Jose Cuervo Tradicional is still the best premium selling tequila in Mexico today.

LA PALOMA SUPREMA

- 1.5oz Jose Cuervo Tradicional Silver Tequila
- 0.25oz Black raspberry liquor
- 1oz Pomegranate juice

Add Jose Cuervo Tradicional Reposado tequila and grapefruit soda in a salt-rimmed, ice-filled highball glass. Garnish with lime wedge.

Item	CSPC# / Product##	Price	Quantity
Jose Cuervo Tradicional Silver 12 x 750 mL			
Jose Cuervo Tradicional Reposada 12 x 750 mL			